

For Immediate Release

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**Internationally recognized Mexican artist Juan Sebastián Barberá Durón Presents
Art Collection “Fracturaciones” in Madrid, Spain**

Artist describes Mexico as ‘modern, vanguardist and prepared for a prominent future’

MEXICO CITY, October 17, 2011 -- The following is being released today by Marca País -- Imagen de México:

Fundación Telefónica, the cultural branch of Spanish Telecom Giant, Telefónica, will host an art exhibit at the prestigious Amador de los Ríos art gallery in Madrid, Spain. Mexican artist Juan Sebastián Barberá Durón will be exhibiting his latest art collection, Fracturaciones, accompanied by Fundación Telefónica Mexico's director, José Antonio Fernández Valbuena.

Juan Sebastián Barberá Durón, who defines Mexican art as “love, freedom and mysticism”, was born in Mexico in 1964. Raised in an environment full of music, art and culture, it was only natural that he started to paint at the age of 16 and by the nineties had displayed his artwork throughout Latin America and Europe in expositions such as “Iberoamérica pinta” (Latin America paints) organized by the UNESCO in 1997-1998.

Barberá Durón is largely inspired by emblematic artists such as Klimt, Schiele, and Picasso and during his career has produced more than 6,000 art pieces displayed all over the globe, including France, Spain, the United States, India, and Mexico. The Spanish Royal Family recently acquired a Barberá Durón piece, and another is on display at the Residence of the Spanish Embassy in Mexico. When asked about the impact of Mexican art on the world of fine arts in a recent interview, Juan Sebastián stated, “Mexican art still needs to penetrate the art world in a more conclusive way, but is becoming increasingly well known.”

Also influenced by more contemporary Mexican artists such as José Luis Cuevas, Carlos Mérida, especially for his use of color, and José Clemente Orozco, Barberá Durón explained his artwork: “Color is very important to me, especially being Mexican... themes in my work are love, eroticism, happiness, desolation and sadness.” Juan Sebastián describes his latest 60-piece exhibit, “Fracturaciones”, as a body of work influenced by abstract expressionism. It is also ‘part of freeing myself of the figure’ he says, ‘with fewer figurative elements such as the face and the hands’ typically used to express human emotion. “This is a more cheerful, playful exhibit that is dedicated to the idea of hope.”

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